

8:00 - 9:00 am • MORNING WORKSHOP REGISTRATION

9:00 am - 12:00 pm	<b>PRE-CONFERENCE MORNING WORKSHOPS (Networking and Refreshment Break from 10:45 - 11:15 am)</b>		
	WORKSHOP I. THE PROMISE OF HIGH-PERFORMANCE HEALTH CARE	WORKSHOP II. TAKE CONTROL OF YOUR PBM CONTRACTING	WORKSHOP III. HIGH-PERFORMANCE RISK MANAGEMENT PLATFORMS

11:30 am - 12:30 pm • AFTERNOON WORKSHOP REGISTRATION

12:30 pm - 3:30 pm	<b>PRE-CONFERENCE AFTERNOON WORKSHOPS A-H (Networking and Refreshment Break from 2:00 - 2:15 pm) * Workshop A will run from 12:30 - 4:00 pm</b>			
	WORKSHOP A* Leadership MasterClass: Launch, Lead, and Realize Value from Change Initiatives	WORKSHOP B Health System Sustainability: Create Pioneering Innovation Opportunities	WORKSHOP C Employer-led Direct Contracting: High-Value Care at Lower Costs	WORKSHOP D Break Through the Status Quo: Become a Next Generation Benefits Firm
	WORKSHOP E Mitigate Social Determinants of Health: Explore Active Industry-Community Efforts and Results	WORKSHOP F Getting to the Real Bottom Line: Measuring Wellness Program Results	WORKSHOP G IMTJ Masterclass: Medical Travel - Opportunities for Employers, Funders and Providers	WORKSHOP H Health Innovation Startup Pitch Session

4:00 - 4:40 pm • KEYNOTE: HEALTH OVER HEALTH CARE: EVOLUTION OF A POPULATION-BASED PROGRAM THAT DRAMATICALLY CUTS COSTS

4:40 - 5:00 pm • KEYNOTE: POSTING SURGICAL PRICING ONLINE: A DISRUPTIVE AND REVEALING EXPERIENCE

5:00 - 5:30 pm • KEYNOTE: ROSENCARE'S VALUE-BASED APPROACH AND SUCCESS: THE PRESCRIPTION FOR AMERICA'S AILING HEALTH CARE SYSTEM

5:35 - 6:35 pm • AWARDS CEREMONY | 6:35 - 7:35 pm • NETWORKING RECEPTION

MONDAY, APRIL 30, 2018 • REGISTRATION OPEN 7:00AM-6:20PM

7:20 - 8:05 am • PEER-TO-PEER NETWORKING BREAKFASTS

8:10 - 8:15 am • CONGRESS WELCOME

8:15 - 9:05 am • KEYNOTE: MAKE VALUE-BASED CARE A REALITY

9:05 - 10:05 am • KEYNOTE: CALL TO ACTION: COLLABORATE AND MITIGATE SOCIAL DETERMINANTS OF HEALTH TO IMPROVE U.S. HEALTH CARE

10:10 - 10:40 am • NETWORKING BREAK IN THE EXHIBIT HALL

\*If you have a product or solution to showcase, please contact:  
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SPONSORED CONCURRENT MARKET INSIGHTS A-F

10:45 - 11:30 am	A. Reduce System Costs and Streamline Patient Care with Targeted Testing that Integrates Molecular Markers	B. Make More of Every Pharmacy Dollar: Harness Analytics to Increase Affordability, Medication Adherence, and Your Bottom-Line	C. Succeeding in the Medicare Advantage (MA) Market	D. Adopt an Integrated Approach to Manage High-Cost Medical Specialty Drug Spend	E. Health Care Disrupted: What's Now & Next in AI & Automation	F. Utilize Data-Driven Decisions to Stay Nimble, Proactive, and Ready to Adapt
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CONCURRENT EXECUTIVE TRACKS

11:35 am - 12:20 pm	<b>Health Plan and Payer</b> Examine the Current Value-Based Health Care Landscape and its Implications for Payers	<b>Hospital and Health System</b> Redesign Care Delivery to Advance Population Health Management and Improve Organizational Performance	<b>Nurse and APN Leadership</b> Collaborate across Professions in Team-Based Models to Improve Care Coordination and Patient Outcomes	<b>Medicaid and Health Policy</b> The Changing Landscape over Medicaid: Usher in an Era of Flexibility and Innovation to Create a Path Forward	<b>Population Health Analytics</b> Improve the Value and Use of Population Health Tools to Make Informed Decisions with Data	<b>Social Determinants of Health</b> Bottom-Line Impacts: Make the Business Case for Investing in Social Determinants of Health	<b>Network and Contract Management</b> Price Drugs Based on Improved Patient Outcomes: An Exploration of Health Plan-Pharma Value-Based Contracting	<b>Women's Health</b> Women Leaders in Health Care: Candid Conversations on Culture, Performance, and the Path to Care Transformation
	<b>Health Care Innovation &amp; Investments</b> Panel: Recent Digital Health M&A Trends	<b>Prevention and Well-Being</b> Make Well-Being a Priority: An Employer's Journey	<b>Worksite Clinics</b> Worksite Health: Good Health is Good Business	<b>Employer-Health System Direct Contracting</b> Examine Employer-Led Accountable Care through Direct Contracting with Local Providers	<b>Self-Insured</b> Move the Needle on Self-Insurance: Collaborate with TPAs and Brokers to Minimize Costs	<b>Benefits Adviser Leadership</b> Advising the C-Suite: The Critical Importance of Engaging C-Level Executives in Strategic Benefits Conversations	<b>ACHRM</b> Why All Self-Insurance Plans Are Not Equal (Alternatives to the PPO Model)	<b>Medical Travel</b> Medical Travel and Tourism Market Overview

12:20 - 1:20 pm • LUNCHEON IN THE EXHIBIT HALL

Medical Travel | 12:20 - 1:35 pm • Buyers' Lunch | Buying and Selling Health Care across Borders: Old Habits, New Rules

1:20 - 1:35 pm • KEYNOTE: CMS ADDRESS

1:40 - 2:25 pm	<b>Health Plan and Payer</b> Personalize Engagement Strategies to Enhance Consumer Satisfaction and Loyalty	<b>Hospital and Health System</b> *Move toward Qualifying for Advanced APMs to Ensure Long-Term Success in Medicare	<b>Nurse and APN Leadership</b> Enable Top of License Practice and Optimize Use of APs to Succeed in a Value-Based World	<b>Medicaid and Health Policy</b> Maximize Medicaid Strategies in a Multi-Stakeholder Fight Against Opioid Abuse	<b>Population Health Analytics</b> Create a Culture around Data and Outcomes: Last Mile Strategies to Engage the Care Management Team	<b>Social Determinants of Health</b> Leverage Data to Identify and Engage Populations Impacted by SDOH	<b>Network and Contract Management</b> *Move toward Qualifying for Advanced APMs to Ensure Long-Term Success in Medicare	<b>Women's Health</b> Innovations in Women's Health Roundtables
	<b>Health Care Innovation &amp; Investments</b> Hospital Venture Capital Funding: What You Need To Know	<b>Prevention and Well-Being</b> Sodexo's Holistic Approach to Improve Employee Health and Well-being	<b>Worksite Clinics</b> On-Site Behavioral Health Programs to Reduce Costs and Improve Employee Health	<b>Employer-Health System Direct Contracting</b> Overcome Barriers to Launch a Sustainable Center of Excellence (COE) Mode	<b>Self-Insured</b> Implement Performance-Based Broker Incentives to Meet Employer Objectives and Improve Outcomes	<b>Benefits Adviser Leadership</b> Beyond Fees and Pricing: Align Incentives in Benefits	<b>ACHRM</b> Why Cities, Towns, and Schools Face Greater Challenges Managing their Health Care Costs	<b>Medical Travel</b> Building an International Inbound Business

2:30 - 3:15 pm	<b>Health Plan and Payer</b> Executive Spotlight: How Payers Can Build Behavior Change	<b>Hospital and Health System</b> An Acute-PAC Dialogue: Strategies to Improve Quality while Reducing PAC Spend	<b>Nurse and APN Leadership</b> A Focus on Innovation: Case Studies of Successful AP Programs	<b>Medicaid and Health Policy</b> Align Stakeholders around Rising Medicaid Drug Costs and Cost-Savings Initiatives	<b>Population Health Analytics</b> Predictive Analytics Use Cases: Identify, Stratify, Manage, and Intervene with the Rising Risk Patients	<b>Social Determinants of Health</b> The Fresh Food Pharmacy: A Novel, Replicable Program to Address Food Insecurity	<b>Network and Contract Management</b> Identify the Levers of Successful ACOs in the Transition to Value-Based Payment and Care Delivery	<b>Women's Health</b> A Successful, Holistic Substance Use Disorder (SUD) Management Program to Elevate Women's Health and Reduce Costs
	<b>Health Care Innovation &amp; Investments</b> Panel: Investment Opportunities in Artificial Intelligence in Health Care	<b>Prevention and Well-Being</b> Build a Comprehensive Well-Being Program to Create Energized Associates and Environments	<b>Worksite Clinics</b> Integrate Wellness within Worksite Clinics to Increase Value	<b>Employer-Health System Direct Contracting</b> Implement a Direct Contracting Strategy to Optimize Surgeries and Localize Care	<b>Self-Insured</b> Balancing Act (The Employer Perspective): Increase Appreciation For Your Health Plan and Reduce Costs	<b>Benefits Adviser Leadership</b> The Benefits Adviser's New Role: Managing the Health Care Supply Chain	<b>ACHRM</b> The Benefits of Employer-Provider Partnerships	<b>Medical Travel</b> From the Ground Up: What It Really Takes to Build a Medical Travel Destination

3:20 - 3:50 pm • NETWORKING BREAK IN THE EXHIBIT HALL

3:55 - 4:15 pm • KEYNOTE: THE MISDIAGNOSIS OF OBAMACARE: A HEALTH PLAN CEO'S PERSPECTIVE

4:15 - 4:40 pm • KEYNOTE: POSITIONING OUR SYSTEM FOR AFFORDABILITY: A HEALTH SYSTEM CEO'S PERSPECTIVE

4:40 - 5:00 pm • KEYNOTE: WHAT ACTIONS SHOULD INDUSTRY TAKE TODAY TO SUPPORT AFFORDABLE CARE AND COVERAGE?

5:00 - 5:20 pm • KEYNOTE: INNOVATION ADVANCING ONCOLOGY CARE DELIVERY

5:20 - 6:20 pm • RECEPTION IN THE EXHIBIT HALL

7:30 - 8:10 am	• <b>BREAKFAST IN THE EXHIBIT HALL</b>
8:10 - 8:15 am	• <b>OPENING REMARKS</b>
8:15 - 8:50 am	• <b>KEYNOTE: A CANDID PERSPECTIVE: HEALTH CARE REFORM AND THE STATE OF REPEAL AND REPLACE</b>
8:50 - 9:20 am	• <b>KEYNOTE: HEALTH CARE TECH TRENDS: ADDRESSING THE VALUE EQUATION</b>
9:20 - 9:50 am	• <b>KEYNOTE: DEEPER LEARNING: HOW AI ADVANCES CARE</b>
9:55 - 10:25 am	• <b>NETWORKING BREAK IN THE EXHIBIT HALL</b>

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10:30 - 11:15 am				<b>SPONSORED CONCURRENT MARKET INSIGHTS A-D</b>			
A. Survival of the Fittest: How Payers and Employers are Mastering Challenges and Preparing for the Future		B. Connecting the Dots Between Wellness and Ancillary: An Easy Way to Draw Down Health Care Costs		C. Targeted Care: How Employers Identify Future High-Cost Claimants to Drive Intervention and Maximize Savings		D. Analytics Case Study: Improve Outcomes with an End-to-End View of a Patient	

**CONCURRENT EXECUTIVE TRACKS**

11:25 am - 12:10 pm	<b>Health Plan and Payer</b> Outlook on Sustainable and Cost-Effective Payer-Provider Collaboration Strategies	<b>Hospital and Health System</b> Invest in Community Health and Well-Being for Greater Returns and a Strategic Advantage	<b>Nurse and APN Leadership</b> Leverage Nurse Impact to Innovate and Enhance the Patient Experience	<b>Medicaid and Health Policy</b> Move beyond Implementation Milestones to Streamline Medicaid Value-Based Measurement to Quantify Savings and Improve Population Health	<b>Population Health Analytics</b> Transform Health Care and Solve Problems by Adopting Machine Learning and Artificial Intelligence Technologies	<b>Social Determinants of Health</b> Critical Lessons from Behavioral Health: Integrated Models that Address Behavioral, Physical, and Social Needs	<b>Network and Contract Management</b> Manage TCoC in the Continuum and Reduce Spending Variation in a Value-Based Model	<b>Women's Health</b> Enhance Hospital Operational Efficiency to Optimize Patient Experience and Maximize Women's Health Service Line Value
	<b>Health Care Innovation &amp; Investments</b> Panel: Digital Health Investments in the Current Political Landscape	<b>Prevention and Well-Being</b> How Caterpillar Reduces Claims and Achieves Long-Term Behavior Change (Hint: It's Not Another Wellness App)	<b>Worksite Clinics</b> Innovations in Worksite Health: Integrate Disease State Health Management Programs with Primary Care for Chronic Patients	<b>Employer-Health System Direct Contracting</b> Bend the Cost Curve and Reduce Medical Spend with Value-Based Direct Contracting	<b>Self-Insured</b> Employer and TPA Perspectives on Healthy Eating and Nutrition: A Solution to Curb Costs and Significantly Improve Employee Health Outcomes	<b>Benefits Adviser Leadership</b> Health Care Cost Containment Strategies I (Medical Management & Rx)	<b>ACHRM</b> How CFOs Effectively Leverage Their Trusted Advisers	<b>Medical Travel</b> Delivering an Exceptional Patient Experience

12:15 - 1:30 pm • **LUNCHEON IN THE EXHIBIT HALL**

1:35 - 2:20 pm	<b>Health Plan and Payer</b> *Tailor Payer-Provider Contracting Models to Strengthen Risk-Sharing and Maximize Value	<b>Hospital and Health System</b> Build Platforms to Engage with Consumers and Deliver Better, Personalized Experience over the Long-Term	<b>Nurse and APN Leadership</b> Elevate the Nursing Role and Responsibilities in Enhancing America's Health and Well-Being	<b>Medicaid and Health Policy</b> Vermont's Next Generation Medicaid ACO Program: Strategies to Achieve an Aligned All-Payer Health System	<b>Population Health Analytics</b> Next Generation Tools and Algorithms to Predict Risk, Progression, and the Most Effective Preventive Measures	<b>Social Determinants of Health</b> Link Resources to Combat Social Determinants of Health: Connect, Scale, and Sustain Successful Programs	<b>Network and Contract Management</b> *Tailor Payer-Provider Contracting Models to Strengthen Risk-Sharing and Maximize Value	<b>Women's Health</b> Design a Value-Based Maternity Bundle to Improve Outcomes and Minimize Medical Spend
	<b>Health Care Innovation &amp; Investments</b> Panel: Health Insurance Venture Capital Funding	<b>Prevention and Well-Being</b> *Discover the True Impact of Wellness with an Integrated and Personalized Approach	<b>Worksite Clinics</b> Next Generation Worksite Health Clinics Roundtables	<b>Employer-Health System Direct Contracting</b> State of Montana's Reference-Based Pricing (RBP) Strategy to Maximize Cost Savings and Enhance Care	<b>Self-Insured</b> *Discover the True Impact of Wellness with an Integrated and Personalized Approach	<b>Benefits Adviser Leadership</b> Health Care Cost Containment Strategies II (Surgery & Direct Contracting)	<b>ACHRM</b> Financial and Legal Considerations for Employer On-Site and Near-Site Clinics	<b>Medical Travel</b> Central/LATAM Market Focus

2:25 - 3:10 pm	<b>Health Plan and Payer</b> Invest in Technology to Drive Innovation and Improve Payer Performance	<b>Hospital and Health System</b> The Business Case for Addressing Burnout at Personal and Organizational Levels for a Sustainable Workforce	<b>Nurse and APN Leadership</b> Explore Promising Nurse-Led Practices from Clinical and Community Settings	<b>Medicaid and Health Policy</b> Explore the Impact of Managed Long-Term Supports and Services (MLTSS) on Complex Care Quality	<b>Population Health Analytics</b> Advance a Prescription for Health at the Intersection of Health and Health Care	<b>Social Determinants of Health</b> Missing Link: Partner with Traditional Competitors to Make a Long-Term Impact in the Community	<b>Network and Contract Management</b> Key Strategies to Implement Medicare Advantage Value-Based Insurance Design	<b>Women's Health</b> Path to Health and Well-Being: Operate a Robust Women's Health Clinic to Personalize Care and Attain Evidenced-Based Outcomes
	<b>Health Care Innovation &amp; Investments</b> Panel: Digital Health Investment Trends	<b>Prevention and Well-Being</b> Holistic Well-Being Roundtables	<b>Worksite Clinics</b> Implement a Virtual Care Strategy to Enhance Clinic Operations	<b>Employer-Health System Direct Contracting</b> Leverage Direct Contracting Partnerships to Drive Health Care Innovation and Increase Long-Term Savings for Employers and Employees	<b>Self-Insured</b> The Road to a Better Price: How a Hybrid Reimbursement Model is Solving the Dilemma of Quality Care at a Fair Price	<b>Benefits Adviser Leadership</b> Benefits Advisers Innovation Roundtable	<b>ACHRM</b> Optimizing Your Rx Strategy & Demystifying Your PBM	<b>Medical Travel</b> New Business Models in Medical Travel

3:15 - 3:45 pm	• <b>NETWORKING BREAK IN THE EXHIBIT HALL</b>
3:50 - 4:50 pm	• <b>KEYNOTE: DRUG PRICING: VALUE-BASED CONTRACTING AND THE QUEST FOR AFFORDABILITY</b>
4:50 - 5:15 pm	• <b>KEYNOTE: WHAT DOES "INNOVATION" LOOK LIKE IN HEALTH CARE?</b>
5:15 - 6:30 pm	• <b>RECEPTION IN THE EXHIBIT HALL</b>

**WEDNESDAY, MAY 2, 2018 • REGISTRATION OPEN 7:00AM-12:00PM**

7:00 - 7:30 am	• <b>NETWORKING BREAKFAST</b>
7:30 - 7:35 am	• <b>OPENING REMARKS</b>
7:35 - 7:55 am	• <b>KEYNOTE: THE FUTURE OF U.S. HEALTH CARE: UPDATES FROM HHS</b>
8:05 - 9:05 am	• <b>KEYNOTE: BATTLE ON ALL FRONTS: ADDRESSING THE OPIOID CRISIS</b>
9:05 - 10:05 am	• <b>KEYNOTE: CONSUMER ENGAGEMENT: THE SHAPE OF SUCCESS IN A CHANGING PARADIGM</b>

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10:10 - 10:55 am			<b>SPONSORED CONCURRENT MARKET INSIGHTS A-C</b>		
A. Break Down Barriers with a Clinically-Integrated, Untethered App Linking Patients and Providers		B. How Employers Harness Data to Improve Population Health Outcomes, Lower Claims Costs, and Maximize Productivity		C. Unlocking Health Transformation by Focusing on Women: A Systems Perspective	

11:00 - 12:00 pm	• <b>KEYNOTE: ACA DEBATE: PROS, CONS, AND THE PATH FORWARD</b>
12:00 pm	• <b>CLOSE OF CONGRESS</b>

**ACCREDITATION:** For all other marked sessions except for Workshop A: This live activity is eligible for **0.75 AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity and 0.75 contact hours through the Florida Board of Nursing, Provider # 50-94.

**HRCI ACCREDITATION FOR WORKSHOP F**  
 This activity, ID No. 348793, has been approved for 2.75 HR (General) recertification credit hours toward APN® (RN), PHN®, PNP®, APRN®, PA-C®, and PHO® recertification through HRCI Certification Institute® (HRCI®). Please make note of the activity ID number on your recertification application form. For more information about certification or recertification, please visit the HRCI Certification Institute website at [www.hrci.org](http://www.hrci.org).

**HRCI ACCREDITATION FOR PREVENTION TRACK**  
 This activity, ID No. 348793, has been approved for 2.75 HR (General) recertification credit hours toward APN® (RN), PHN®, PNP®, APRN®, PA-C®, and PHO® recertification through HRCI Certification Institute® (HRCI®). Please make note of the activity ID number on your recertification application form. For more information about certification or recertification, please visit the HRCI Certification Institute website at [www.hrci.org](http://www.hrci.org).