**SUNDAY, MARCH 29, 2020**

12:00–6:00 PM

**REGISTRATION OPEN**

12:30–3:30 PM

**EXECUTIVE WORKSHOPS**

<table>
<thead>
<tr>
<th>Workshop A</th>
<th>Workshop B</th>
<th>Workshop C</th>
<th>Workshop D</th>
<th>Workshop E</th>
<th>Workshop F</th>
<th>Workshop G</th>
<th>Workshop H</th>
</tr>
</thead>
</table>

**WORKSHOP I** The Power of Home Care Medicine

3:30–4:10 PM

**A LONG-OVERDUE DEBATE: DOES WELLNESS WORK?**

4:10–4:50 PM

**KEYNOTE: HEALTH CARE WITHOUT BOUNDARIES**

4:50–5:10 PM

**KEYNOTE: FIRESIDE CHAT: IT SHOULDN'T BE THIS HARD TO SERVE YOUR COUNTRY**

5:10–5:30 PM

**HEALTH VALUE AWARDS**

5:30–6:00 PM

**NETWORKING RECEPTION**

6:00–7:00 PM

**MEANINGFUL MOMENTS IN THE AFTERMATH OF GUN VIOLENCE: AN AFTER-HOURS FIRESIDE CHAT**

**MONDAY, MARCH 30, 2020**

7:00 AM–6:30 PM

**REGISTRATION OPEN**

7:20 AM–8:00 AM

**PEER-TO-PEER NETWORKING BREAKFASTS**

8:10 AM–9:00 AM

**CONGRESS WELCOME**

8:15 AM–9:00 AM

**KEYNOTE: REINVENT CARE DELIVERY: ACT NOW**

9:00–9:55 AM

**KEYNOTE: THE PROMISE OF VALUE IN HEALTH CARE**

10:00–10:40 AM

**REFRESHMENT BREAK IN THE EXHIBIT HALL**

10:45–11:30 AM

**SPONSORED MARKET INSIGHTS A–F**

To showcase in a Sponsored Market Insight, please contact:

Company Names from A–K: Bernie Weiss  •  781-939-2502  •  Bernie.Weiss@worldcongress.com, from L–Z: David Capobianco • 781-939-2567  •  David.Capobianco@worldcongress.com

**CONCURRENT TRACKS**

<table>
<thead>
<tr>
<th>Time</th>
<th>Topic</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>11:35 AM</td>
<td><strong>PAYOR TRANSFORMATION</strong></td>
<td>Beyond the ACO: How to Scale Value-Based Care to a Broader Member Population</td>
</tr>
<tr>
<td></td>
<td><strong>INNOVATIONS &amp; INVESTMENTS</strong></td>
<td>Transform Primary Care with Value-Based Models to Impact Downstream Costs and Quality</td>
</tr>
<tr>
<td></td>
<td><strong>SDOH BUSINESS STRATEGY</strong></td>
<td>Digital Health Trends, Opportunities, and Threats Driving Innovation and Investment</td>
</tr>
<tr>
<td></td>
<td><strong>POP HEALTH ANALYTICS</strong></td>
<td>Uncover SDOH Risk Factors and Gain Insights Into Population Health Management</td>
</tr>
<tr>
<td></td>
<td><strong>MEDIACAID &amp; HEALTH POLICY</strong></td>
<td>Innovative Care: How Advanced Technologies Improve Patient Safety, Quality, Experiences, and Outcomes at Novant Health</td>
</tr>
<tr>
<td></td>
<td><strong>BEHAVIORAL HEALTH</strong></td>
<td>A Path Forward for Medicaid Innovate, Optimize Flexibility, and Reform Payment to Reduce Costs and Improve Quality</td>
</tr>
<tr>
<td></td>
<td><strong>WOMEN LEADERS IN HEALTH CARE</strong></td>
<td>Promote and Model Innovation to Realize Behavioral Health Integration</td>
</tr>
<tr>
<td></td>
<td><strong>DIRECT CONTRACTING</strong></td>
<td>Overcome Barriers and Promote Professional Development and Women Leadership in Health Care</td>
</tr>
<tr>
<td></td>
<td><strong>SELF-INSURANCE STRATEGY</strong></td>
<td>Get Started: Actionable Approaches to Direct Contracting That Curb Costs and Enhance Employee Health</td>
</tr>
<tr>
<td></td>
<td><strong>WORKSITE CLINICS</strong></td>
<td>Implement a Holistic Wellness Strategy to Maximize Clinic ROI and VOI</td>
</tr>
<tr>
<td>11:55 AM</td>
<td><strong>LUNCHEON IN THE EXHIBIT HALL</strong></td>
<td><strong>PAYOR TRANSFORMATION</strong></td>
</tr>
<tr>
<td></td>
<td><strong>INNOVATIONS &amp; INVESTMENTS</strong></td>
<td>Transform Primary Care with Value-Based Models to Impact Downstream Costs and Quality</td>
</tr>
<tr>
<td></td>
<td><strong>SDOH BUSINESS STRATEGY</strong></td>
<td>Digital Health Trends, Opportunities, and Threats Driving Innovation and Investment</td>
</tr>
<tr>
<td></td>
<td><strong>POP HEALTH ANALYTICS</strong></td>
<td>Uncover SDOH Risk Factors and Gain Insights Into Population Health Management</td>
</tr>
<tr>
<td></td>
<td><strong>MEDIACAID &amp; HEALTH POLICY</strong></td>
<td>Innovative Care: How Advanced Technologies Improve Patient Safety, Quality, Experiences, and Outcomes at Novant Health</td>
</tr>
<tr>
<td></td>
<td><strong>BEHAVIORAL HEALTH</strong></td>
<td>A Path Forward for Medicaid Innovate, Optimize Flexibility, and Reform Payment to Reduce Costs and Improve Quality</td>
</tr>
<tr>
<td></td>
<td><strong>WOMEN LEADERS IN HEALTH CARE</strong></td>
<td>Promote and Model Innovation to Realize Behavioral Health Integration</td>
</tr>
<tr>
<td></td>
<td><strong>DIRECT CONTRACTING</strong></td>
<td>Overcome Barriers and Promote Professional Development and Women Leadership in Health Care</td>
</tr>
<tr>
<td></td>
<td><strong>SELF-INSURANCE STRATEGY</strong></td>
<td>Get Started: Actionable Approaches to Direct Contracting That Curb Costs and Enhance Employee Health</td>
</tr>
<tr>
<td></td>
<td><strong>WORKSITE CLINICS</strong></td>
<td>Implement a Holistic Wellness Strategy to Maximize Clinic ROI and VOI</td>
</tr>
</tbody>
</table>

**12:30–1:35 PM**

**REFRESHMENT BREAK IN THE EXECUTIVE NETWORKING LOUNGE**

3:30–4:10 PM

**KEYNOTE: DRIVING INNOVATION WITH DIGITAL HEALTH**

4:10–4:50 PM

**KEYNOTE: CUSTOMER-CENTRIC CARE: FROM DISENGAGEMENT TO ENGAGEMENT**

5:10–5:50 PM

**NETWORKING RECEPTION IN THE EXECUTIVE NETWORKING LOUNGE**
TUESDAY, MARCH 31, 2020

7:00 AM–6:15 PM
REGISTRATION OPEN

7:10–8:10 AM
NETWORKING BREAKFAST IN THE EXHIBIT HALL

8:10–8:15 AM
OPENING REMARKS

8:20–8:50 AM
KEYNOTE: DEVELOPING 21ST CENTURY SOLUTIONS TO ADDRESS HEALTH CARE SPENDING AND AFFORDABILITY

8:50–9:20 AM
KEYNOTE: THE PATH TO REAL PRICE TRANSPARENCY

9:20–9:50 AM
KEYNOTE: NOVEL APPROACHES TO CONTROL PHARMACY SPEND

9:55–10:25 AM
REFRESHMENT BREAK IN THE EXHIBIT HALL

10:30–11:15 AM
SPONSORED MARKET INSIGHTS A–C
To showcase in a Sponsored Market Insight, please contact: Company Names from A–K: Bernie Weiss, Business Development • 781-939-2502 • Bernie.Weiss@worldcongress.com, from L–Z: David Capobianco • 781-939-2567 • David.Capobianco@worldcongress.com

11:25 AM–12:00 PM
CONCURRENT TRACKS

1:35–2:20 PM
Use Next-Generation Technology to Increase Access to Care

2:30–3:15 PM
Whole-Person Care: Leverage Non-Clinical and Community Resources to Improve Outcomes for Populations in Need

3:15–4:30 PM
REFRESHMENT BREAK IN THE EXECUTIVE NETWORKING LOUNGE

4:35–5:15 PM
KEYNOTE: BREAK BARRIERS AND ADDRESS SDOH: A COLLABORATIVE APPROACH

4:55–5:40 PM
SPARK TALK: CLIMATE CHANGE: "IN OUR LANE" AS PHYSICIANS

5:40–6:40 PM
NETWORKING RECEPTION IN THE EXECUTIVE NETWORKING LOUNGE

WEDNESDAY, APRIL 1, 2020

7:00 AM–12:00 PM
REGISTRATION OPEN

7:30–8:00 AM
NETWORKING BREAKFAST

8:00–8:05 AM
OPENING REMARKS

8:05–9:05 AM
KEYNOTE: SOLVE THE MENTAL HEALTH CRISIS IN CORPORATE AMERICA

9:05–9:35 AM
KEYNOTE: HOW WASHINGTON’S LEADERS CAN HELP END THE MENTAL HEALTH CARE STIGMA

9:35–10:05 AM
KEYNOTE: REAL TALK: THE PATH FORWARD FOR MEDICARE

10:05–10:55 AM
SPONSORED MARKET INSIGHTS A–C
To showcase in a Sponsored Market Insight, please contact: Company Names from A–K: Bernie Weiss, Business Development • 781-939-2502 • Bernie.Weiss@worldcongress.com, from L–Z: David Capobianco • 781-939-2567 • David.Capobianco@worldcongress.com

11:00 AM–12:00 PM
KEYNOTE: THE FUTURE OF US HEALTH CARE

12:00 PM
CONGRESS CONCLUDES